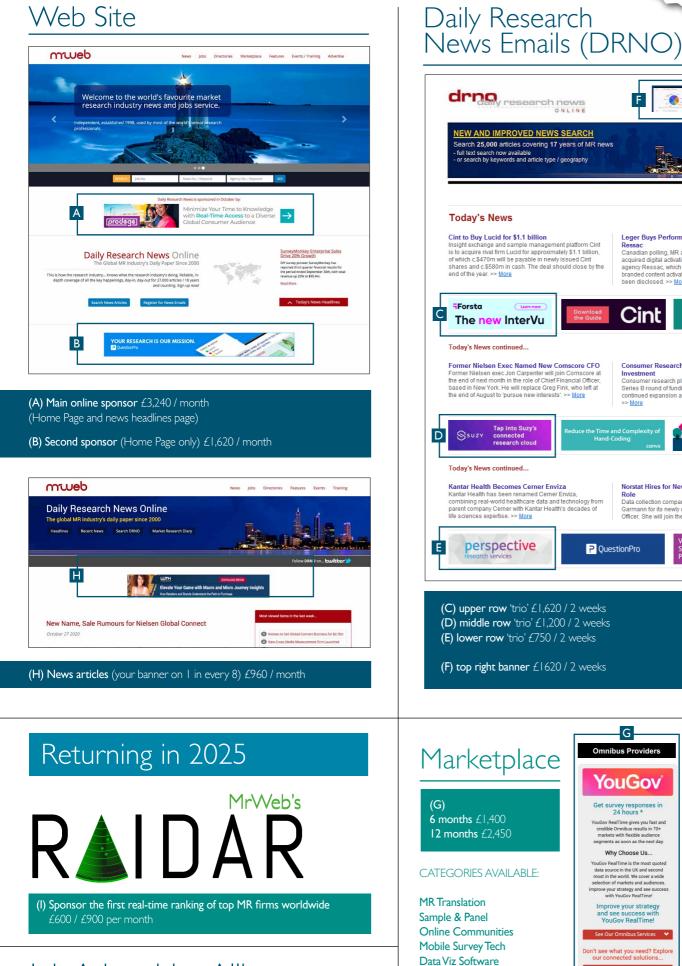
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			Wednesday 27th October 202
Today's News			Follow us on Twitte
Cint to Buy Lucid for \$1.1 billion Insight exchange and sample management platform Cint is to acquire rival firm Lucid for approximately \$1.1 billion, of which c.\$470m will be payable in newly issued Cint shares and c.\$580m in cash. The deal should close by the end of the year. >> <u>More</u>		Leger Buys Performance Measurement Specialist Ressac Canadian polling, MR and strategy provider Leger has acquired digital activation and performance measuremen agency Ressac, which specializes in media strategy and branded content activation. Terms of the deal have not been disclosed. >> <u>More</u>	
Forsta Leanmee The new InterVu	Download the Guide	Cint	@ quantilope
Today's News continued			
Former Nielsen Exec Named New Com Former Nielsen exec Jon Carpenter will join ( the end of next month in the role of Chief Fina based in New York. He will replace Greg Fink the end of August to 'pursue new interests'. >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	Comscore at ancial Officer, c, who left at	Investment Consumer research Series B round of fur	ch Platform Attest Gets \$60m platform Attest has raised \$60m i dding, which it will use to fuel across North America and Europ
SSUZY Tap into Suzy's connected research cloud	teduce the Time a Hand-C		Congress 2022 15% offe coce congress2022_Mrweets_For
Today's News continued			
Kantar Health Becomes Cerner Enviza Kantar Health has been renamed Cerner Env combining real-wordt healthcare data and tec parent company Cerner with Kantar Health's life sciences expertise. >> <u>More</u>	chnology from	Role Data collection comp Garmann for its new	ew Chief Commercial Officer any Norstat has hired Graciella y created role of Chief Commeric he group on Monday. >> <u>More</u>
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Every morning on my phone I open Daily Research News. It is my Didier Truchot, Founder & Chairman, Ipsos



A great, daily round-up of all you forward to it every morning. Chris Jansen, Chief Executive, Kantar



As a long time advertiser, working with DRNO has been hugely impactful at building global brand technology companies looking to scale quickly, I consider DRNO a key element of my clients' sales and marketing mix. Kristin Luck, Managing Partner, ScaleHouse; Founder, Women In Research



Reading DRNO on a daily basis has been incredibly impactful to stay on the pulse of what is happening in the market research industry. It is always up to date with the most relevant news which is invaluable as a CEO in this space. Matt Britton, CEO / founder, Suzy



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